

grow your money...
and your possibilities
with a money market account

first

first financial bank



A rate that gives you more earning power.

Everyone likes to find ways to make their money go further. Now you can with a f1RST® Money Market Special¹!

A money market account lets you maximize the earning power of your savings while still having access to your cash when you need it.

Tiers	APY ²
\$10,000-\$24,999.99	0.20%
\$25,000-\$49,999.99	0.25%
\$50,000-\$99,999.99	1.51%
\$100,000-\$249,999.99	2.02%
\$250,000 & Greater	2.02%

Plus, we give you personalized service that the big banks simply can't.

Visit or call your local banking center to learn more:

<Branch Name>

<Address>

<City>, <ST> <Zip>

<Phone>

¹Client must have a First Financial checking account, excluding an existing money market account. Minimum to open account: \$25,000 new money. Rates subject to change.

On October 1, 2019, the accounts opened in the special will transition to the f1RST® Money Market, at which time, all account features will be that of the f1RST Money Market product, including but not limited to rate structure. This special expires 03/31/2019. Offering is subject to availability. \$3 paper statement fee applies if balance falls below \$10,000 or if not enrolled in electronic statements (eStatements). Fees may reduce earnings on the account. ²APY=Annual Percentage Yield. APY is accurate as of 01/02/19. Offer available in limited markets – contact your local banking center for details.

fIRST

first financial bank

bankatfirst.com



fIRST is a registered trademark of First Financial Bancorp

fIRST

first financial bank

Street Address

City, ST Zip